



*Domestic Violence Shelter  
Providing services for women and children  
in need for nearly 30 years*

## Festival of Trees Sponsorship Opportunities



Genesis House is Lorain County's only Domestic Violence Shelter. Our mission is to provide a comprehensive range of family-focused services for Lorain County victims of domestic violence. Such services provide the tools to maximize their opportunity to survive, obtain physical and mental well-being and independence, and minimize the trauma involved in coping with family violence.

Exciting plans are underway for the Genesis House fundraiser, Festival of Trees. This is a great opportunity for your organization to become involved, as a sponsor, in such an important community event. In sponsoring this event *you are helping to guarantee that a few more women and children are kept safe and able to move on to the next chapter in their life.*

Support from the community enables us to expand on our wide range of services to victims of domestic violence. Without your help these women and their children would have nowhere to turn for shelter, counseling, advocacy, education and alternatives to their current lifestyles.

**Sponsorship opportunities are available for this year's Festival of Trees. This enchanted evening includes opportunity for our guests to take their picture with Santa while trying their chance at many exciting raffles and auction items and of course a wonderful selection of custom designed *miniature* trees and wreaths for sale! We anticipate a fresh and exciting event for 2008! With your support we can host a beautiful and fun evening that helps raise the much needed funds for Genesis House and our continued programs.**

You may select from our various events listed below, with the corresponding sponsorship tiers following, or call 866.213.1188 to tailor a custom sponsorship package to meet your needs. Sponsorship commitments are requested as soon as possible so we can plan inclusion of your logo/and or name in our materials and website.



### **Platinum Sponsor \$5,000**

- ❖ Recognition in Event Program as Event Partner
- ❖ Opportunity to display corporate literature at Sponsor Information table
- ❖ Prominent Company name placement on all on-site signage
- ❖ Recognition with **company name, logo and inclusion of a hotlink to your company website, and contact listing** on our organization's website
- ❖ Event Partner identification on all event-related marketing and PR material including **company logo**, to provide maximum exposure.
  - Possible advertising includes posters, flyers, website ([www.geneshouseshelter.com](http://www.geneshouseshelter.com)), annual insert in The Morning Journal, local newspapers, web-based community event listings, and television.
- ❖ **Acknowledgement in Genesis House newsletter and any other media releases and articles.**



### **Gold Sponsor \$2,000 or more**

- ❖ Recognition in Event Program as top-tier sponsor
- ❖ Opportunity to display corporate literature at Sponsor Information table
- ❖ Prominent Company name placement on all on-site signage
- ❖ Recognition with **company name, logo and inclusion of a hotlink to your company website** on our organization's website
- ❖ Top-Tier identification on all event-related marketing and PR material including **company logo**, to provide maximum exposure.  
Possible advertising includes posters, flyers, website ([www.geneshouseshelter.com](http://www.geneshouseshelter.com)), annual insert in The Morning Journal, local newspapers, web-based community event listings, and television.



### **Silver Sponsor \$1,000**

- ❖ Recognition in Event Program as mid-tier sponsor
- ❖ Opportunity to display corporate literature at Sponsor Information table
- ❖ Prominent Company name placement on all on-site signage
- ❖ Recognition with **company name and logo** on our organization's website
- ❖ Mid-tier identification on all event-related marketing and PR material including company name, to provide maximum exposure.  
Possible advertising includes posters, flyers, website ([www.geneshouseshelter.com](http://www.geneshouseshelter.com)), annual insert in The Morning Journal, local newspapers, web-based community event listings, and television.



### **Bronze Sponsor \$500**

- ❖ Recognition in Event Program as sponsor
- ❖ Opportunity to display corporate literature at Sponsor Information table
- ❖ Prominent Company name placement on all on-site signage
- ❖ Recognition with **company name** on our organization's website
- ❖ Company name on all marketing and PR material to provide maximum exposure



### **Festival Angel \$150+**

- ❖ Recognition in Event Program as Festival Angel contributor
- ❖ Opportunity to display corporate literature at Sponsor Information table
- ❖ 20% discount on tickets purchased for the Preview Party



### **Silent Auction Donation**

A great way to help our event is to donate items that we can enter into our silent and live auctions. No item is too large or too small and we welcome your creativity. So whether you can donate a gift certificate, a set of tickets, an adventure, we welcome you items!

- ❖ Festival of Trees, Wreaths & More will prominently feature you and/or your item.
- ❖ Opportunity to display/highlight your business via item description, handouts/literature on auction table,
- ❖ Items valued over \$200 will include a detailed description in Event Program.

Donations can be used toward tiered sponsorship options above when matched with a monetary donation. Genesis House does reserve the right to decline auction donations if they are deemed inappropriate for the event

To sponsor, please complete our Form and indicate your sponsorship tier.  
For Questions, or more information, please call 866.213.1188

# Sponsorship Options

Contact Name: \_\_\_\_\_

Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Cell: \_\_\_\_\_

## Sponsorship Level:

Platinum  Gold  Silver  Bronze  Festival Angel  Silent Auction

Check Enclosed

Credit Card  Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Exp. Date \_\_\_\_\_ Signature: \_\_\_\_\_

Silent Auction Donation: \_\_\_\_\_

Estimated Value: \_\_\_\_\_

*Silent Auction Goods or Certificates for Services must be received at below address,  
no later than November 1, 2008.*

*Please make checks payable to:*

*Genesis House*

*Return to: P.O. Box 718, Lorain, OH 44052*

*c/o Crystal Sgro - FOT*

*Event will be held Friday, December 5, 2008*

*Independence Village 345 Lear Rd. Avon Lake, OH 44012*

Received \_\_\_\_\_ Reviewed \_\_\_\_\_ Accepted \_\_\_\_\_ Declined \_\_\_\_\_

Notes: